



**California Retirement Management Account (CARMA)
 “Hoedown for Horses” Fundraiser Sponsorship
 July 22, 2018 | Del Mar Paddock**

CARMAcares: Hoedown for Horses will bring together the Southern California horseracing and equestrian communities at Del Mar Racetrack’s iconic paddock for an unforgettable evening that benefits the rehabilitation, retraining and/or permanent retirement of Thoroughbred horses. The event includes a barbecue-styled buffet, bar, head-to-head jockey bull riding competition, line and square dancing, live music and photobooth. In 2017, CARMAcares garnered a guestlist of more than 150 of racing’s elite and raised \$60,000 for the organization.

Sponsor Level & Benefits

Levels	Trail Boss (\$10,000)	Wrangler (\$5,000)	Cowboy (\$2,500)
Visibility			
Title Sponsorship	X		
Banners at event	2	1	1
Ads (Santa Anita & Del Mar Print & TV)	X	X	
Signage at event	X	X	X
Recognition in all e-communications	X	X	X
Seating			
VIP Seating	40	20	10

Underwriting Opportunities	
BBQ Buffet	\$5,000
Live Band	\$4,000
Décor	\$2,500
Bar	\$2,000
Jockey Bull Riders	\$1,250
Dessert	\$1,000
Event Program	\$500

All underwriting sponsorships are tax deductible to the extent of the law and include two tickets to the event.

Past CARMAcares Sponsors

Santa Anita Park, Del Mar Thoroughbred Club, Daily Racing Form, Harris Farms, Jay Em Ess Stables, Liberty Road Stables, Madeline Auerbach, TVG, Havens Bloodstock, Hill n’ Dale Farm, Rancho San Miguel, Bob & Jill Baffert, Little Red Feather Racing, Oakmont Ranch, The Pamplemousse, Michael Pegram, Erica Nordean, Jim Rome, California Thoroughbred Breeders’ Association, California Thoroughbred Trainers

Sponsor Now

For more information, call (626) 574-6622 or email LMandella@carma4horses.org





Sponsor Registration

Company Name: _____
Main Contact: _____
Address: _____
Phone: _____
Email: _____

Sponsorship Level

Trail Boss (\$10,000) Wrangler (\$5,000) Cowboy (\$2,500)

Underwriting Level

BBQ Buffet (\$5,000) Live Band (\$4,000) Décor (\$2,500) Bar (\$2,000)
Jockey Bull Riders (\$1,250) Dessert (\$1,000) Event Program (\$500)

Name on Card: _____
Credit Card: _____
Expiration: _____
CVV: _____
Billing Address: _____
Phone: _____

You can also mail this along with a check to:
CARMA, 285 W. Huntington Drive, Arcadia, CA 91007

Or

Donate online at www.carma4horses.org/make-a-donation

Federal Tax ID: 80-0146395